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How to Bridge the Gap From College to Career: New Book Maps *The Next Great Step*

New York, October 3, 2022 — Job openings are near record highs, and unemployment is close to a generational low. But recent college grads face their own unique challenges. The Federal Reserve Bank of New York released data that the jobless rate for those ages 22 to 27 with a bachelor's degree has surpassed the national average every month since January 2021. What does this mean for parents of new grads? What can these young adults do to prove their worth to prospective employers? And will they ever make enough money to move out of the house?

The competition for finding a job after college can be fierce, but career coach and former Fortune 500 consultant Beth Hendler-Grunt says there is reason to be hopeful.

Her new book, *The Next Great Step: The Parents' Guide to Launching Your New Grad Into a Career*, provides a proven, step-by-step approach for successfully guiding young adults through the transition from college to career.

Filled with tips, job aids and insightful stories, *The Next Great Step* addresses everything from how parents can help their young adults get “unstuck” and navigate the hiring process, to how students and grads can stand out from the rest of the graduating class. Hendler-Grunt shares the secrets of how to “network” the right way and excel in interviews, and how parents can offer solid career advice to their grad.

“Navigating the post-college job world is all about developing and implementing the right strategies,” Hendler-Grunt said. “This book is required reading for families looking to navigate a changing world from college-to-career. Companies need new grads. It’s just a matter of connecting the dots.”

About the Author

Beth Hendler-Grunt is the founder and president of Next Great Step. She is a dynamic leader, advisor and facilitator who has extensive experience consulting with startups, Fortune 500 firms, universities and individuals. She founded Next Great Step with the sole focus of guiding college students and recent grads to help them land the job they deserve. Hendler-Grunt leverages techniques and insights from hiring managers and CEOs and brings those secrets to students to help them stand out and get the job. She has enabled hundreds of clients to achieve success, with 90% of her clients landing the job of their choice. She has been featured in *The Wall Street Journal*, *The New York Times*, SiriusXM radio, *Kiplinger*, CNN, *Fortune* and many other media outlets. She is also the mom of a recent college grad and college sophomore ... so she gets it.

For more information, please visit www.nextgreatstep.com, or follow the author on TikTok (next_great_step), Instagram (next_great_step), Facebook (nextgreatstep) or LinkedIn (bethhendlergrunt).

The Next Great Step: The Parents' Guide to Launching Your New Grad Into a Career

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