

# Career Road Map

Navigating from Freshman year to Career!

## Freshman

- Get involved! Join clubs or participate in activities - at least one related to the major, one for fun.
- Get to know your professors. Go to office hours or study sessions.
- Create a resume. It's just a start--use experience from both high school and college.
- Create a [LinkedIn profile](#) with a professional picture. Use your resume to create a basic profile.
- Visit your college career services to learn how they can support you.

## Sophomore

- Update resume with college activities and classes. Remove any high school experiences.
- Update your LinkedIn profile with part-time work, activities, and relevant coursework.
- Attend Career Fair. Dress up and speak to at least 3 companies. This is a great way to practice the interview process.
- If interested in finance/ consulting, start looking for internships for the summer after Junior year, meet recruiters and apply by the summer after Sophomore year.
- Clean up social media pages.

## Junior

- Identify core skills... 3 skills you are most competent in. I.e. Analysis, Research, or Problem Solving. Create examples of how you demonstrated these skills in coursework or experiences.
- Update resume and LinkedIn profile.
- Prepare and attend Campus Career Fairs. Pick 5 attending companies to research prior to the event. Actively network with alumni who have jobs in areas of interest.
- Practice for formal and informational interviews.
- Read relevant news and trade journals related to areas of interest.

## Senior

- Focus on the post-grad job search. Update your core skills based on summer internships and campus experiences.
- Narrow down the industries and types of roles to apply. Target alumni contacts in the area of interest.
- Schedule informational interviews with industry contacts/ alumni to learn about different roles. Ask for referrals.
- Prepare for and attend campus Career Fair with targeted companies. Do practice interviews.
- Be persistent in your efforts. for every person you speak with, send a thank you note. And then follow up every 7 days until you receive a response