

5 ESSENTIAL TIPS TO GUIDE YOUR STUDENT TO LAND A JOB OUT OF COLLEGE

1. Focus

Help your student decide on a field or area of focus. What areas are interesting to them? Encourage them to speak with experts in field, professors or mentors so they can determine if a certain area is a fit for them. Students have more success when they know what type of opportunity they want and why they want it.

2. Identify Core Skills

What unique skills does your student possess? For example, do they have strong writing, analytical or leadership skills? Help them be self-aware and consider what they have to offer an employer. Have your student make a list of all of their best assets and traits. Then narrow down the list to the ones they are most competent, most talented, and really enjoy doing...these are their core skills.

3. Network

Encourage your student use LinkedIn or their College Career Center to connect with fellow alumni who had a similar major and job in their field of interest. Alumni tend to be receptive to speaking with fellow students. Students should also meet with professors to learn more about resources and contacts in their field of interest.

4. Preparation

Students who show they researched the latest press release and company initiatives will be more informed of industry news and make a good impression. Encourage your student to look up contacts on LinkedIn and take note of their experiences to help better prepare for an interview.

5. Persist & Persevere

A single email, letter or phone call will often not be enough when trying to contact a potential employer. Your student may need encouragement to show interest and persist to get a meeting or conversation will stand out from the rest. And remind them to always send a Thank You note to every contact within 24 hours of meeting.

Want to learn more about how to land a job or internship out of college? Contact us today for a complimentary consultation and start on the path to success <https://nextgreatstep.com/schedule-a-free-consultation/>