



Next Great Step

Bridging the Gap from College to the Real World

5 EXPERT TIPS ON HOW TO LAND A JOB OUT OF COLLEGE

1. Focus

Decide on a field or area of focus – students have more success when they know what type of opportunity they want and why they want it.

2. Identify Your Core Skills

Be self-aware and consider what skills you have to offer an employer. Make a list of all of the great things you have going for you. Then narrow down the list to those things that you are most competent, most talented, and really enjoy doing...these are your core skills.

3. Network

Use the LinkedIn alumni tool to see which alumni graduated from your college, the jobs they hold and the cities they live in. Alumni tend to be receptive to speaking with fellow students.

4. Prepare

Students who show they researched the latest press release and company initiatives will make a good impression. Look up your contact on LinkedIn and take note of their experiences to help you better prepare for your interview.

5. Persist & Persevere

A single email, letter or phone call will often not be enough when trying to contact someone. The students who follow up to show interest and persist to get a meeting or conversation with a contact separate themselves from the others.

Want to learn more about how to land a job or internship out of college? Contact us today for a complimentary consultation and start on the path to success. www.nextgreatstep.com